附件1

2017年陕西省青少年公益项目大赛

参赛项目申报书

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| 一、项目名称： | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1. 项目申报单位： | | | | | | | | | | | | | | | | | | | | | | | | | |
| 三、所在市（区）/高校： | | | | | | | | | | | | | | | | | | | | | | | | | |
| 四、项目团队成员信息 | | | | | | | | | | | | | | | | | | | | | | | | | |
| 姓 名 | | 籍 贯 | | | | | | | | 工作单位 | | | | | | | 联系电话 | | | QQ号  微信号 | | | | 团队分工 | |
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| 项目团队  基本情况  （300字以内） | |  | | | | | | | | | | | | | | | | | | | | | | | |
| 五、指导专家信息（外部支持团队）信息 | | | | | | | | | | | | | | | | | | | | | | | | | |
| 姓 名 | | | |  | | | | | | | 工作单位 | | |  | | | | | | | | 职称职务 | | |  |
| 联系电话 | | | |  | | | | | | | | | | 邮 箱 | | | | | | | |  | | | |
| 六、项目基本情况 | | | | | | | | | | | | | | | | | | | | | | | | | |
| 受益对象 | | | | | | | |  | | | | | | | 实施时间 | | | |  | | | | | | |
| 实施地域 | | | | | | | |  | | | | | | | 预计受益人数 | | | |  | | | | | | |
| 项目类别 | | | | | | | | □关爱留守儿童和进城务工人员随迁子女 □阳光助残  □邻里守望与社区志愿服务 □生态环境保护  □节水护水 □扶贫开发与公益助学  □应急救援与防灾减灾 □网络文明与文化公益服务  □禁毒教育与法律服务 □其他  注：在所属类别前以“√”标注。 | | | | | | | | | | | | | | | | | |
| 七、项目具体方案 | | | | | | | | | | | | | | | | | | | | | | | | | |
| （一）项目内容（300字以内） | | | | | | | | | | | | | | | | | | | | | | | | | |
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| （二）项目背景、定位和项目预期（300字以内） | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 需求和问题分析（500字以内） | | | | | | | | |  | | | | | | | | | | | | | | | | |
| 受益群体描述  （200字以内） | | | | | | | | |  | | | | | | | | | | | | | | | | |
| （三）项目方案 | | | | | | | | | | | | | | | | | | | | | | | | | |
| 项目目标  （100字以内） | | | | | | | 预计通过项目实施可达到的具体成效,要求清晰、明确、有时限、  可测量、可实现。 | | | | | | | | | | | | | | | | | | |
| 项目的成功：指标指对项目目标的分解、对项目实施效果的衡量，而不是对项目服务人数和活动次数的简单统计。 | | | | | | | | | | | | | | | | | | | | | | | | | |
| 项目的成功指标（从哪些方面考察项目目标得以实现？主要为可量化的、具体的指标） | | | | | | | | | | | | | 预计项目实施后该指标达到的水平（尽量提供数据） | | | | | | | | 信息/ 资料来源 (什么样的信息或资料能证明该指标得以实现?从哪里获得这些信息/资料？ | | | | |
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| 计划开展的活动 | | | | | | | | | | | | | | | | | | | | | | | | | |
| 项目实施计划 | 活动时间 | | | | | 活动内容（活动要能够与预算相对应，活动目标是对项目目标的分解） | | | | | | | | | | | | | | | | | | | |
|  | | | | | 活动1名称：  活动目标：  活动地点：  参与相关人员： | | | | | | | | | | | | | | | | | | | |
|  | | | | | 活动2名称：  活动目标：  活动地点：  参与相关人员： | | | | | | | | | | | | | | | | | | | |
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| 活动次数总计 | | | | | |  | | | | | | | | | | | | | | | | | | | |
| （四）项目可行性：配套资金、工作团队、活动能力、既有经验等（300字以内） | | | | | | | | | | | | | | | | | | | | | | | | | |
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| （五）项目创新性：项目的特点，及与其他同类社会服务项目的独创与区别  （200字以内） | | | | | | | | | | | | | | | | | | | | | | | | | |
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| （六）项目解决的问题及实施效果（200字以内） | | | | | | | | | | | | | | | | | | | | | | | | | |
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| （七）项目预算（单位：元):预算支出明细,交通费用、宣传费用、慰问物资等  逐项列支 | | | | | | | | | | | | | | | | | | | | | | | | | |
| 申请资金 | | |  | | | | | | | | | 自筹资金 | | | |  | | 总金额 | | | | |  | | |
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| 八、项目审核 | | | | | | | | | | | | | | | | | | | | | | | | | |
| 市级/高校团委/主办单位行业系统推荐意见 | | | | | （单位盖章）  年 月 日 | | | | | | | | | | | | | | | | | | | | |
| 评审委员会  意见 | | | | | 年 月 日 | | | | | | | | | | | | | | | | | | | | |